

## Directions for WSBC 2009-2010 Professional Outreach Subcommittee Goal OA Outreach Mental Health Professionals

- A. 2008-2009 HISTORY: Reach as many Medical Professionals as possible on a one-to-one basis. A quick survey at this year's Conference showed that over half of the delegates (approx. 100) had followed through.
- B. 2009-2010 GOAL: Expand to include all Mental Health Professionals, Therapists, Mental Health Workers, Social Workers and the like

HOW? Ask each member of the Fellowship to bring the *Professional Presentation Folder* to their Mental Health Professional Therapists, Mental Health Workers, Social Workers and the like on their next scheduled appointment or present to one they may know.

Intergroups or individual meetings may purchase the folders for groups. The *Professional Presentation Folder* (Item #870) may be purchased for \$2.25 USD each at [www.oa.org](http://www.oa.org) or submit a Reduced-Cost Literature application found at <http://www.oa.org/pdfs/ReducedCost.pdf>.

- C. The packet comes pre-assembled with the following items:
  1. *Courier* newsletter for professionals
  2. *Introducing OA to Healthcare Professionals* pamphlet
  3. *Compulsive Overeating: An Inside View* pamphlet
  4. Membership Survey Report (this documents statistically the physical and emotional health changes that OAers have experienced)
  5. Cover letter to the professional
- D. Customize the folder by adding:
  1. Other target-specific pamphlets and the *Fifteen Questions*
  2. A local OA meeting list and possibly ask to post a meeting list or poster in the office or supply the *Fifteen Questions* for the office
  3. Your first name, email and telephone number to the front of the pamphlet as a contact person
- E. To track the number of contacts and the effectiveness of this project, please email the committee cochairs when you have made contact with either a Medical or Mental Healthcare Professional and include a brief comment regarding the professional's response to your outreach.

Judith C. ([amethyst@rcn.com](mailto:amethyst@rcn.com)) or Jane B. ([jane@janeblanchard.net](mailto:jane@janeblanchard.net))

NOTE: Other helpful outreach suggestions and guidelines may be found in the Professional Outreach Service Manual (Item #772) and may be purchased at [www.oa.org](http://www.oa.org) for \$15.00 USD.

Thank you for helping to spread the hand and heart of OA to all Healthcare Professionals and to assist the Professional Outreach Subcommittee in reaching their goal. Please feel free to copy this information and pass on to other groups.

### Cochairs

Judith C. ([amethyst@rcn.com](mailto:amethyst@rcn.com)) or Jane B. ([jane@janeblanchard.net](mailto:jane@janeblanchard.net))