

SOAR 8

Southeast Overeaters Anonymous Region 8



Alabama
Arkansas
Florida
Georgia
Louisiana
Mississippi
North Carolina
South Carolina
Tennessee
Puerto Rico
South America
Central America
Caribbean Islands

ASSEMBLY COMMITTEE REPORT

Committee Ways and Means Assembly St.Petersburg

Date July 2016 Expenses \$1332 to date Budget \$1500

Accomplished at assembly:

- 1. Determined not to pursue ecommerce**
- 2. Established new pricing tiers for bulk orders of knots (\$6 for one/\$10 with cord/10 for \$55/20 for \$105/100 for \$500)**
- 3. Agreed to ask for \$500 in additional dollars for item purchase (have purchased \$1300 in product and raised \$3379). That's a profit of \$2079 towards a minimum goal of \$3000. Current committee budget is \$1500 for purchases. Shared remaining inventory (7 tshirts and 90 knots....will be less after this Assembly)**
- 4. Agreed to develop promotions for all products to use in emails and at Assemblies.**

Projected goals for the next period (indicate who was tasked with each goal)

- 1. Develop promotional package to Intergroups for bulk knot orders (Sara B, Sara C, Jeri H-P)**
- 2. Ask Chair for agenda time at Assembly lunch/dinner to 'pitch' products (Patty)**
- 3. Research setting up a Ways and Means web page to include link to form for bulk ordering as well as ideas for Intergroup fund raisers (Jan)**
- 4. Hold conference call meetings to move goals forward. Retain committee members.**

Committee Chair Patty Liss Greenspan