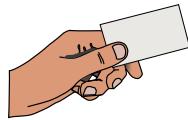


OA groups are spreading the message to other compulsive eaters. Here's what the 2025 PIPO survey says...



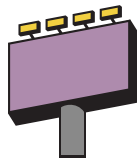
Ad campaigns on TV, radio and social media. Audio and visual ads available for use on oa.org. Solicit radio stations for interviews with OA members.



Hand out ink pens and business cards with OA/Intergroup information with links/QR codes to meeting information &/or IG websites. “Sprinkle” them around town.



Send letters to medical professionals, schools and faith leaders in the community. Provide OA information to your own medical professional, explaining the program in person.



Sponsored bus wraps, billboards and grocery cart ads.



Use EventBrite and the Patch app to list meetings and provide direct links to Zoom meetings.



Participate in health fairs and expos.



Provide pamphlets and flyers at 12-step clubhouses.